UPPER ST CLAIR
TODAY

SPRING 2027 HOME IMPROVEMENT GUIDE

Ad Size Specifications & Ad Costs

twpusc.org/usctoday | *usctoday@usctoday.org* | 412.851-2851

Discounts for multiple contracts apply. Contact a **TODAY** sales representative below for more information.

Whole Page
(non-bleed)
7.5"W x 10"H

Ad cost $1850

2/3 Page
4.875"W x 10"H

Ad cost $1175

1/2 Page
7.5"W x 4.875"H

Ad cost $1000

1/3 Page

(vertical)
2.375"W x 10"H

(square)
4.875"W x 4.875"H

Ad cost $725

1/4 Page
3.625"W x 4.875"H

Ad cost $600

1/6 Page

(vertical)
2.375"W x 4.875"H

(horizontal)
4.875"W x 2.375"H

Ad cost $450



Showcase Your Business - Share Your Home Improvement Specials

As a valued advertiser of **UPPER ST. CLAIR TODAY**, we welcome you to share your Home Improvement related specials with the community in our magazine's 2027 Spring edition. Our Home Improvement Guide will showcase your paid advertisement to our residents who rely on you.

To be included in this valued guide, your ad space reservation is due to your **TODAY** sales representative no later than **Jan. 11**.

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DEADLINES FOR SPRING 2027

Ad Space: **Jan. 11** | Artwork: **Jan. 20** | Magazine Delivery: **Early Mar.**